

PREMISE STEW WORKSHEET

A Plot Bunny Prep School Resource (<https://plotbunny.net>)

Project Title & Author

Premise Ingredients

Identify and describe each of the following elements, using as much or as little detail as you like.

1. **CAST:** e.g., the central **character(s)** and their key **traits**, main **motivations**, and ultimate **needs**.

2. **WORLD:** e.g., the central **setting** and its key **locations**, main **arena**, and ultimate **destination**.

3. **ACTION:** e.g., the central **plotline** and its key **structure**, main **mystery**, and ultimate **revelation**.

4. **TENSION:** e.g., the central **conflict** and its key **source**, main **stakes**, and ultimate **threat**.

5. **IMPETUS:** e.g., the central **inciting incident** and its key **event**, main **cause**, and ultimate **effect**.

6. **ENDGAME:** e.g., the central **objective** and its key **deadline**, main **risk**, and ultimate **price**.

7. **CONCEPT:** e.g., the story's central **device**, key **audience**, main **genre**, and ultimate **comps**.

Sample Pitch

Describe your premise in a few enticing sentences, touching upon all seven ingredients *without* spoiling the story's biggest twists or true ending. Try to explain the situation in no more than 100 words.